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World Web Technologies Helps Hospitality Industry Prepare for Online Travel Boom.

CALGARY, ALBERTA, February 20, 2007 - According to eMarketer Inc., by 2010 more than 50% of travel worldwide will be booked on the Web. The U.S.A. will lead this trend with a predicted 54% of all travel bookings made online in 2007. Yet industry experts note that more than 30% of hotels, and in particular small and medium lodging operators, still don't have bookable websites. Calgary-based World Web Technologies Inc. today announced its intentions to meet this challenge with WebRezPro, a revolutionary Web-based Property Management System (PMS) for hotel and lodging operators.

"Hotel and lodging operators can no longer afford to ignore the Internet," said Frank Verhagen, President of World Web Technologies. "With the incredible increase in online bookings, a hotel, motel or bed and breakfast without the ability to book on the Web will likely suffer tremendous losses in sales and many may lose their businesses."

The challenge faced by small and medium property operators is one of costs. Traditional property management systems require a significant investment in hardware and can cost thousands of dollars a year to maintain. As a result many rely on taking calls and making notes in a logbook.

How can operators on a budget still benefit the online travel boom? World Web Technologies newest system, WebRezPro, can handle room bookings like any other high end property management system. What makes it unique is that WebRezPro is 100% Internet based, meaning no expensive servers to buy, software upgrades to pay for or IT employees to hire. It integrates both reservations made by a clerk as well as Internet reservations with its sophisticated online booking engine.

"There is simply no way a small motel or lodge can afford both a traditional PMS and Internet booking software. The only hardware required for WebRezPro is a computer with an Internet connection which means no large initial investment" says Janie Agar, Director of Sales and Marketing for World Web Technologies. "WebRezPro starts at only \$5 per room per month including a robust online booking engine. Property operators of any size can now easily afford to join the Internet travel revolution and compete equally with the big players."

WebRezPro is already being used by properties of all types and sizes around the world. This proven, easy-to-use technology has all the features of a traditional PMS such as integrated accounting, GDS connectivity and multiple system interfaces. Additionally, WebRezPro offers several advantages available only in an Internet browser-based property management system. Users can access their business from any computer with a Web connection anywhere in the world.

For additional information on WebRezPro or World Web Technologies, contact Janie Agar at (403) 218-4656 or visit www.webrezpro.com.

About World Web Technologies Inc. - World Web Technologies Inc. is an Internet marketing and software company for the tourism and hospitality industries. Since 1994, World Web has created and implemented online marketing strategies for hundreds of tourism companies worldwide. World Web Technologies 200,000-page WorldWeb.com travel website offers the most cost-effective online advertising opportunities on the Web. World Web also specializes in custom Internet software and website design.

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