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World Web Technologies Releases the Tour and Adventure Industry's Most Complete Reservation and Business Software, the Fully Web-Based ActivityEngine™.

CALGARY, ALBERTA, January 15, 2007 - Calgary-based World Web Technologies Inc. today announced the release of AcitivityEngine™, the most complete reservation and business software currently available to Tour operators and Adventure companies. While hotels and other types of lodging have been accepting reservations online for many years, a system capable of taking reservations for multiple types of products as well handling the financial operations of tour type operations has not existed until now.

“Tour and Adventure operators face a unique challenge from an online reservation persepective.” said Frank Verhagen, President of World Web Technologies. “They may be offering many different options to clients, and need much greater flexibility. ActivityEngine takes a shopping cart style approach to let consumers pick and choose exactly the options they want. In addition to handling complex reservations, ActivityEngine also provides complete accounting and contact management systems, unseen in any rival product.”

ActivityEngine simplifies the scheduling, pricing and management of tours and activities. Any kind of product with scheduled availability fits into ActivityEngine, including

- Whitewater rafting
- Conference Housing
- Motorcoach tours
- Ski schools
- Helicopter flights
- FIT Tours and more

ActivityEngine can be accessed from any computer, anywhere giving the user the freedom to run their business on their own schedule, leaving them more time to deliver the best possible experience to their clients. Having completed live testing with several large tour operators, ActivityEngine has now been officially launched. The full power of this easy-to-use, web-based system is available at surprisingly low prices.

For additional information on ActivityEngine or World Web Technologies, contact Janie Agar at (403) 218-4656 or visit www.activityengine.com.

About World Web Technologies Inc. - World Web Technologies Inc. is an Internet marketing and software company for the tourism and hospitality industries. Since 1994, World Web has created and implemented online marketing strategies for hundreds of tourism companies worldwide. World Web Technologies 200,000-page WorldWeb.com travel website offers the most cost-effective online advertising opportunities on the Web. World Web also specializes in custom Internet software and website design and hosting.

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